Chamber Referral Rewards

What is the Chamber Referral Rewards?

The Chamber Referral Rewards (CRR) are a continuous campaign to grow the Chamber by offering Membership Investment and/or Marketing Credits to those who forward prospects to the Chamber that result in memberships. Our members play an important role in positive growth and building a stronger business community. A larger membership strengthens the Chamber's voice advocating on issues of importance, enhances services for our members and provides more business connections.

Referring Chamber Member Receives

- 1. Membership Investment Credits*
- 2. Marketing Credits*

Chamber Referral Rewards Terms and Conditions

- The Referring Chamber Member must be in current year good-standing with the Marion Area Chamber at the time of Membership Investment and/or Marketing credits.
- <u>Chamber Referral Rewards Form</u> must be submitted by Referring Chamber Member for a potential Chamber Member.
- A referral is a new business or repeat business (a business that hasn't been a member for more than one year).
- Should a <u>Chamber Referral Rewards Form</u> be submitted more than once, the Chamber will honor only the first referring Chamber Member.
- There is NO LIMIT to the number of referrals you can make, but eligible Membership Investment or Marketing Credits* are up to \$250 per year.
- Membership Investment and Marketing Credits will be applied to Referring Chamber Member account within 90 days of the referred Chamber Member joined date.
- Referred Chamber Member must complete the Chamber Member Online Application or submit Chamber
 Application by emailing chamberstaff@marionareachamber.org prior to any Membership Investment and/or
 Marketing Credits* being applied to the Referring Chamber Member's account.
- Referred Chamber Member must pay their membership investment within 30 days of the <u>Chamber Referral</u> Rewards Form submission.
- Only "businesses/organizations; For Profit and non-profit" qualify as new members. "Retired Individuals", and "Donated/Forge memberships" do not qualify as new members for the program.

Membership Investment Credit for Referring Member *

- Receive \$50 credit toward the next renewal of your membership dues. Credit rewards will always be applied to a future membership investment.
- Member is eligible for up to 5 referrals to be applied to member investment fees (up to \$250 per calendar year), however, members may refer more than 5 if they choose.
- Credit could be used at Chamber President discretion.
- Referring Chamber Member will need to meet all Program Terms and Conditions

AND/OR

Marketing Credits for Referring Member *

 Receive \$50 in marketing credits to be used for ANY non-investment Chamber involvement including event registration and advertising (total or combination of up to a year \$250).

Such as:

- o off additional email exclusives (six FREE available each year)
- o off a golf outing Team or Tee sign
- o off Regional Expo Wi-Fi or Exhibitor Booth
- o off Web Banners
- o off Newsletter ad placement
- Any size Ad Panel Advertising in the Annual Directory
- Networking @ Noon Exhibitor table
- Annual Auction Table Seating
- Leadership Marion! Program
- Event Sponsor; Annual Meeting, Networking @ Noon OR Regional Expo (requires two completed member referrals)
- Referring Chamber Member is eligible for up to \$250 Marketing Credits that can be used for any future event or advertising opportunity effective immediately.
- Credit could be used at Chamber President discretion
- Referring Chamber Member will need to meet all **Program Terms and Conditions.**

PLUS

Referred New Chamber Member Receives

• \$25 credit toward the 2nd year renewal of membership dues.